



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1372797

Schedule Dates 10/19/12-10/25/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC IE 10/19 (473361)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MORAN, KRISTY
Phone/Fax /
CPE 3160
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC IE 10/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/14/12
Last Modified 09/14/12
Entered By Katie Freckleton
CO-OP No
Headline # 06315267
Demo A35+
Order Type Normal
Package Deal *
Commission % 15.00
Commission \$7,447.50
Net Total \$42,202.50
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	43	\$49,650.00
Grand Total:	43	\$49,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/19/12-10/19/12	1	:30	12P-1P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/14/12
2.0	Normal Line / News (2)	10/22/12-10/25/12	1	:30	12P-1P (MST)	3	X	X	X	X				3	\$500.00	\$1,500.00	Salt Lake City (KUTV)		9/14/12
3.0	Normal Line / News (3)	10/19/12-10/19/12	1	:30	5A-5:30A (MST)						1			1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/14/12
4.0	Normal Line / News (4)	10/22/12-10/25/12	1	:30	5A-5:30A (MST)	3	X	X	X	X				3	\$225.00	\$675.00	Salt Lake City (KUTV)		9/14/12
5.0	Normal Line / News (5)	10/19/12-10/19/12	1	:30	5:30A-6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)		9/14/12
6.0	Normal Line / News (6)	10/22/12-10/25/12	1	:30	5:30A-6A (MST)		1	1	1	1				4	\$350.00	\$1,400.00	Salt Lake City (KUTV)		9/14/12
7.0	Normal Line / News (7)	10/19/12-10/19/12	1	:30	6A-8A (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		9/14/12
8.0	Normal Line / News (8)	10/22/12-10/25/12	1	:30	6A-8A (MST)	4	X	X	X	X				4	\$900.00	\$3,600.00	Salt Lake City (KUTV)		9/14/12
9.0	Normal Line / SPOT (9)	10/21/12-10/21/12	1	:30	6A-9:30A (MST)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12
10.0	Normal Line / News (10)	10/19/12-10/19/12	1	:30	4:30P-5P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/14/12
11.0	Normal Line / News (11)	10/22/12-10/25/12	1	:30	4:30P-5P (MST)	4	X	X	X	X				4	\$700.00	\$2,800.00	Salt Lake City (KUTV)		9/14/12
12.0	Normal Line / News (12)	10/19/12-10/19/12	1	:30	5P-5:30P (MST)						1			1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/14/12
13.0	Normal Line / News (13)	10/22/12-10/25/12	1	:30	5P-5:30P (MST)		1	1	1	1				4	\$1,300.00	\$5,200.00	Salt Lake City (KUTV)		9/14/12
14.0	Normal Line / News (14)	10/20/12-10/20/12	1	:30	5P-6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9/14/12



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Ste 150
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15.0	Normal Line / News (15)	10/21/12-10/24/12	1	:30	5P- 6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/14/12
16.0	Normal Line / SPOT (16)	10/22/12-10/25/12	1	:30	10:35P- 11:35P (MST)	3	X	X	X	X				3	\$1,000.00	\$3,000.00	Salt Lake City (KUTV)		9/14/12
17.0	Normal Line / Sports/Other (17)	10/21/12-10/24/12	1	:30	10:35P- 11:35P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/14/12
18.0	Normal Line / News (18)	10/22/12-10/24/12	1	:30	10P- 10:35P (MST)	2	X	X	X					2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)		9/14/12
19.0	Normal Line / News (19)	10/20/12-10/20/12	1	:30	10P- 10:35P (MST)								1	1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		9/14/12
20.0	Normal Line / News (20)	10/21/12-10/24/12	1	:30	10P- 10:35P (MST)								1	1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/14/12
21.0	Normal Line / Prime (21)	10/23/12-10/23/12	1	:30	6:57:26P- CBS-NCIS (Tuesday)							1		1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)		9/14/12
22.0	Normal Line / Prime (22)	10/25/12-10/25/12	1	:30	7:59P- CBS-Person of Interest (Thursday)						1			1	\$4,500.00	\$4,500.00	Salt Lake City (KUTV)		9/14/12
23.0	Normal Line / Prime (23)	10/20/12-10/20/12	1	:30	7:59P- CBS-Crimetime Saturday 2							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12
24.0	Normal Line / Prime (24)	10/20/12-10/20/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SEP13/12 18.41
KUTV-TV

PROGRAM : 2 NEWS AT 5AM

REP HEADLINE# 6315267
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 18.41
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1035P-1135P	30		\$1,000.00	10/22	10/25	3		M-TH	3
PROGRAM : D LETTERMAN												
17			1035P-1135P	30		\$750.00	10/21	10/21	1		SUN	1
PROGRAM : TALKING SPORTS												
18			1000P-1035P	30		\$3,500.00	10/22	10/24	2		M-W	2
PROGRAM : 2 NEWS AT 10												
19			1000P-1035P	30		\$2,500.00	10/20	10/20	1		SAT	1
PROGRAM : 2 NEWS AT 10												
20			1000P-1035P	30		\$3,500.00	10/21	10/21	1		SUN	1
PROGRAM : 2 NEWS AT 10												
21			800P-900P	30		\$4,000.00	10/23	10/23	1		TUE	1
PROGRAM : NCIS												
22			800P-900P	30		\$4,500.00	10/25	10/25	1		THU	1
PROGRAM : PERSON OF INT												
23			800P-900P	30		\$1,000.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMETIME SAT												
24			900P-1000P	30		\$1,000.00	10/20	10/20	1		SAT	1
PROGRAM : 48 HOUR MYSEERY												

OCT/12 49650.00 CONTRACT TOTAL 49650.00
 TOTAL SPOTS 43

MARKET TOTALS \$137,916 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%
 KMYU 0%

SVC- NONE
 DEMOS- RA35+*